Bitcoin Corporation

Blockchain Integration Proposal

AI Forge Partnership Initiative

King Of The Hill

Travel and Sports B2C, B2B, SaaS • B2C, B2B, SaaS

Converting ski trips into high-intent commerce through gamified tracking, group coordination, and brand partnerships.

Key Highlights

- Access to 25k+ students via university ski societies
- Two major ski festivals deploying KOTH this winter
- £350k year-one revenue contracts in development
- Category-leading brands lined up for sponsorship

Executive Summary

This proposal outlines strategic blockchain integration opportunities for King Of The Hill as part of the AI Forge portfolio enhancement initiative. By leveraging Bitcoin SV technology, we can address critical challenges in AI asset management, compliance, and monetization while creating new competitive advantages.

Recommended Blockchain Solutions

Tokenized Quality Assurance

Overview: Token-based incentive system rewarding users for validating AI outputs, improving model accuracy through crowd-sourced quality control.

Key Benefits

- ✓ Improved AI accuracy through validation
- ✓ Increased user engagement
- ✓ Automated quality assurance
- ✓ Community-driven model improvement

Technical Approach

> Create token reward mechanisms that incentivize users to validate AI outputs, with larger rewards for high-quality feedback that improves model performance.

AI Model Monetization Marketplace

Overview: Blockchain marketplace where AI models can be shared, improved, and monetized through transparent usage tracking and token-based compensation.

Key Benefits

- ✓ New revenue streams from AI models
- ✓ Collaborative model enhancement
- ✓ Fair usage-based compensation
- ✓ Network effects and user retention

Technical Approach

> Deploy smart contracts that track AI model usage, calculate compensation based on performance metrics, and distribute tokens to model creators and improvers.

Strategic Value Proposition

Competitive Differentiation

- ✓ First blockchain-enabled solution in vertical
- ✓ Unique value proposition in AI governance
- ✓ Access to Bitcoin Apps Suite ecosystem
- ✓ Positions as infrastructure leader

Revenue Enhancement

- ✓ New monetization through token economies
- ✓ Premium pricing for verified AI services
- ✓ Network effects drive user retention
- ✓ Revenue sharing opportunities

Implementation Approach

Phase 1 (3-4 weeks): Technical assessment and BSV infrastructure setup

Phase 2 (6-8 weeks): Core blockchain feature development and integration

Phase 3 (4-6 weeks): Token economy deployment and testing

Phase 4 (3-4 weeks): Production deployment and optimization

Partnership Opportunity

Comprehensive blockchain integration partnership including ongoing technical support and access to the Bitcoin Apps Suite ecosystem.

Next Steps: Schedule technical assessment to discuss partnership terms and implementation roadmap.
