

Bitcoin Corporation

Blockchain Integration Proposal

AI Forge Partnership Initiative

Genassis

MedTech • B2B, B2C, SaaS

The Bloomberg for Health - combining data and technology to transform healthcare and pharma decision-making. Two products launched with revenue target by end 2025.

Key Highlights

- Bloomberg-style healthcare intelligence platform
- Two launched products (insights + aesthetics)
- US-based company partnership established
- Revenue-generating target: end of 2025

Executive Summary

This proposal outlines strategic blockchain integration opportunities for Genassis as part of the AI Forge portfolio enhancement initiative. By leveraging Bitcoin SV technology, we can address critical challenges in AI asset management, compliance, and monetization while creating new competitive advantages.

Recommended Blockchain Solutions

Decentralized AI Model Training

Overview: Enable federated learning across healthcare datasets while maintaining privacy through blockchain-secured data contributions and token rewards.

Key Benefits

- ✓ Access to larger datasets
- ✓ Maintains GDPR/HIPAA compliance
- ✓ Incentivized data contribution
- ✓ Shared model improvements

Technical Approach

Utilize BSV smart contracts to orchestrate federated learning while rewarding data contributors with tokens based on data quality and model improvement metrics.

Strategic Value Proposition

Competitive Differentiation

- ✓ First blockchain-enabled solution in vertical
- ✓ Unique value proposition in AI governance
- ✓ Access to Bitcoin Apps Suite ecosystem
- ✓ Positions as infrastructure leader

Revenue Enhancement

- ✓ New monetization through token economies
- ✓ Premium pricing for verified AI services
- ✓ Network effects drive user retention
- ✓ Revenue sharing opportunities

Implementation Approach

Phase 1 (3-4 weeks): Technical assessment and BSV infrastructure setup

Phase 2 (6-8 weeks): Core blockchain feature development and integration

Phase 3 (4-6 weeks): Token economy deployment and testing

Phase 4 (3-4 weeks): Production deployment and optimization

Partnership Opportunity

Comprehensive blockchain integration partnership including ongoing technical support and access to the Bitcoin Apps Suite ecosystem.

Next Steps: Schedule technical assessment to discuss partnership terms and implementation roadmap.