Bitcoin Corporation

Blockchain Integration Proposal

AI Forge Partnership Initiative

AI KAT

Marketing B2B & SaaS • B2B, SaaS

Enterprise SaaS platform helping global brands keep pace with culture through AI-powered Brand DNA and AutoKAT Video production.

Key Highlights

- 9× revenue growth since April 2025 launch
- 165 users with global clients including Reckitt and Capital.com
- Top 10 finalists at Venice AI Film Festival
- Team from Vodafone, Unilever, and Ogilvy backgrounds

Executive Summary

This proposal outlines strategic blockchain integration opportunities for AI KAT as part of the AI Forge portfolio enhancement initiative. By leveraging Bitcoin SV technology, we can address critical challenges in AI asset management, compliance, and monetization while creating new competitive advantages.

Recommended Blockchain Solutions

AI Asset Provenance & IP Protection

Overview: Create immutable fingerprints of every AI-generated asset with timestamp, prompts, and parameters to eliminate IP disputes and enable model monetization.

Key Benefits

- ✓ Eliminates 90% of IP disputes
- ✓ Provides legal proof of creation
- ✓ Enables AI model monetization
- ✓ Protects valuable AI-generated content

Technical Approach

> Deploy BSV document inscription to create permanent records of AI assets, prompts, and metadata with cryptographic proof of creation time and parameters.

Tokenized Quality Assurance

Overview: Token-based incentive system rewarding users for validating AI outputs, improving model accuracy through crowd-sourced quality control.

Key Benefits

- ✓ Improved AI accuracy through validation
- ✓ Increased user engagement
- ✓ Automated quality assurance
- ✓ Community-driven model improvement

Technical Approach

> Create token reward mechanisms that incentivize users to validate AI outputs, with larger rewards for high-quality feedback that improves model performance.

Strategic Value Proposition

Competitive Differentiation

- ✓ First blockchain-enabled solution in vertical
- ✓ Unique value proposition in AI governance
- ✓ Access to Bitcoin Apps Suite ecosystem
- ✓ Positions as infrastructure leader

Revenue Enhancement

- ✓ New monetization through token economies
- ✓ Premium pricing for verified AI services
- ✓ Network effects drive user retention
- ✓ Revenue sharing opportunities

Implementation Approach

Phase 1 (3-4 weeks): Technical assessment and BSV infrastructure setup

Phase 2 (6-8 weeks): Core blockchain feature development and integration

Phase 3 (4-6 weeks): Token economy deployment and testing

Phase 4 (3-4 weeks): Production deployment and optimization

Partnership Opportunity

Comprehensive blockchain integration partnership including ongoing technical support and access to the Bitcoin Apps Suite ecosystem.

Next Steps: Schedule technical assessment to discuss partnership terms and implementation roadmap.